



Russian Election Campaign in Media

Methodology and preliminary results

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Julio Iglesias Antwort nach 20 Jahren

Casinos Austria expandieren
Die Casinos Austria expandieren nach Buchenalmann. Sie eröffnen im Sommer 2011 das Casino Corallium in...

uern sparen 1160 Euro
Bemerkten Baotern so... Später kann eine Um... der Baoterns Bausparkas... sie durch monatlich 1160... lich zur Seite. Die belieb... orium der Landwirte ist... Bauparier

an Stiefelkönig
gstarbene, Bauen An... n der... gut, holt uns schön... us", sagte einer der Arier... Zum Schluss stimmten sie die... malte neue an.

IG Metall fordert 6 Pr
Die Metallergewerkschaft... ally in Deutschland ford... die Löhne für die Stahlarb... sechs Pr... "erhöht"

Lohn Dinge, die Ohnsorg
herren sehr oft eine Bestimmung... Zweck, und es ist eine große...

Toyota ruft Autos zur
Der japanische Autoherste... yota muss wieder Autos z... len. In... Autos der Modelle Corol... nviertel be...

pa eingeführt. Der
ste Streifen wurde in... München am 8. Juli 1952... den Pro... lemen und laufenden... gänge... hat h... Buchh... so die deutsche... denstech... in de... eine Maxime der besten... Die Besten der besten... ngen spielen. Ein Credo... Buchh... und das... treu bleibt, und das... natürlich auch einen Auf... tritt des... selbst beinhaltet. Sehr zu... Freude des (führenden) Pu... blikums, denn Buchh... ist am Klavier einfach... ein Fasten-Ma... auch bei...

Die Zebrastreifen
tauten wenig bis gar... sich wieder einmal nicht durchsetzen... Die Zebrastreifen tauten wenig bis gar nicht. Überwege einfach ab überfahren zum den Verkehrsfluss aufrecht zu erhalten". Die Sicherheit des Fußgängers ließe sich wieder einmal nicht durchsetzen. Mehr als... sehr gro... sche Bögen... reiche... stum... it von zebra... verfallen am Klavier... hlich... songe im... fende Brillanz... fete... rauchende Virtuosität... für die... Viel be... lässt sich dieses Werk nicht... auch dank... sch... enschaft.

ein gemeinsames Auftrete
innerhalb der EU. Besondere Prio... rität soll dabei der grenzüber... schreitenden Verkehrssicherheit... sowie der Strafzustellung beige... messen werden. Denn genau in je... nem Bereich gebe es noch... Defizite, die nicht... rechtlich...

18/09/2016

Parliamentary Elections

- The elections will be held via a mixed voting system: from the 450 MP, 225 will be elected through party list (proportional voting system), while the other 225 will be elected from single-mandate constituencies (majoritarian voting system).
- The electoral threshold for political parties has been lowered from 7 to 5%.
- There is currently no minimum voter turnout requirement.

18/09/2016 Parliamentary Elections

Parties that received at least 3% of the votes during the last Duma elections, as well as those that are represented in at least one of the regional parliaments of the Russian Federation are exempt from collecting a minimum amount of signatures (prior to being accepted to the election).

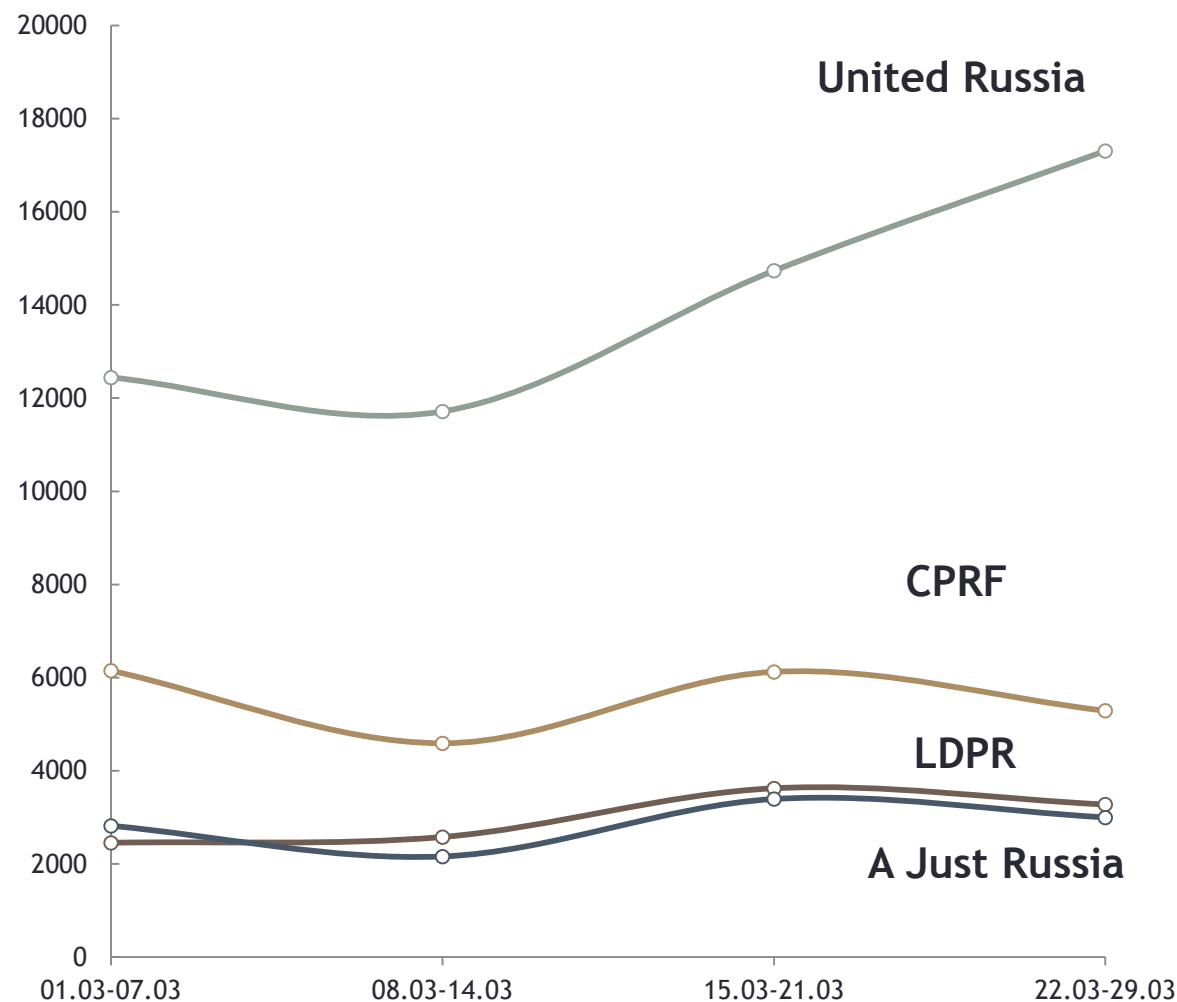
The following parties currently meet either of both requirements:

- **United Russia**
- **CPRF**
- **LDPR**
- **A Just Russia**
- **Yabloko**
- **Patriots of Russia**
- **Right Cause (Party of Growth)**
- **PARNAS**
- **Communists of Russia**
- **Pensioners' Party**
- **Motherland**
- **Civic Force**
- **Green Party**

“Medialogy” Data Base

- 22 598 media weighed by regions.
- Federal (6 013) and regional (14 221) media + blogs (2364).
- TV (237), Radio (39), Press (2471), News agencies (412), Internet media agencies and blogs (19 439).
- 234 000 messages in February-March.
- Media sources updated 24 hours a day.

Dynamics of Mentions

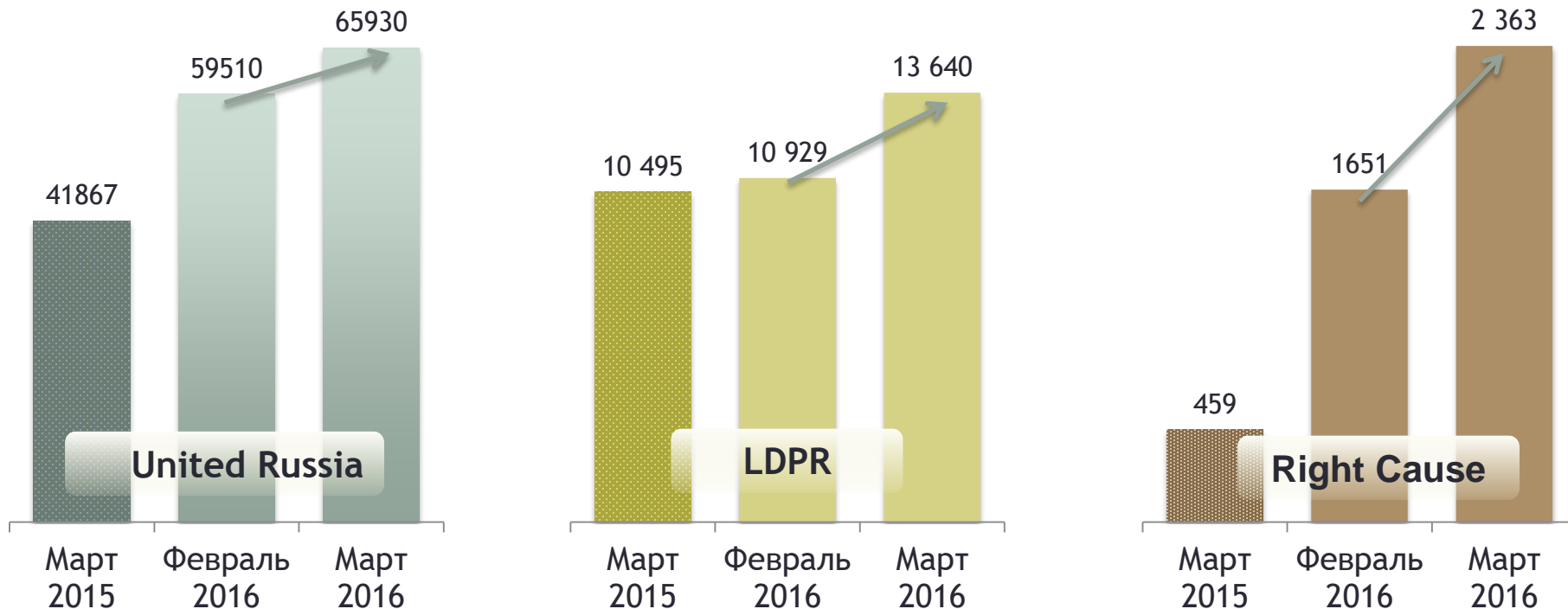


The total dominance of the 'United Russia' party in the media.

Compared to the other parliamentary parties, the frequency of media mentions of the ruling party has been 2,5 to 5 times higher for the month of March.

For non-parliamentary parties its 15 times higher and more.

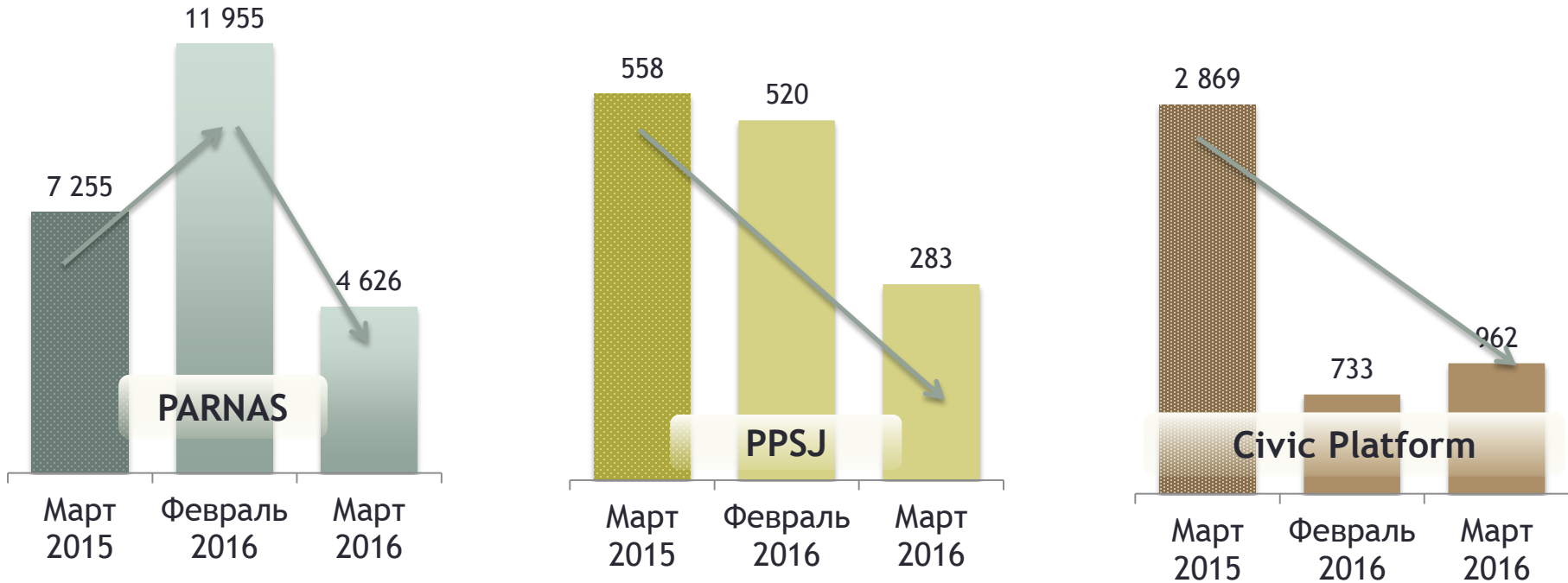
Start of Campaign



Though the electoral campaign officially starts in June, the growing frequency of campaign-related media reports in March suggest that - compared to the same period last year - the unofficial campaign has already started for a number of parties.

The number of mass media mentions of the 'United Russia' party, compared to March last year, has grown by a third. The 'Right Cause' party underwent a rebranding, changed its name and has also already entered the race.

Start of Campaign



Some non-parliamentary parties are clearly off the media campaign. At least for now.

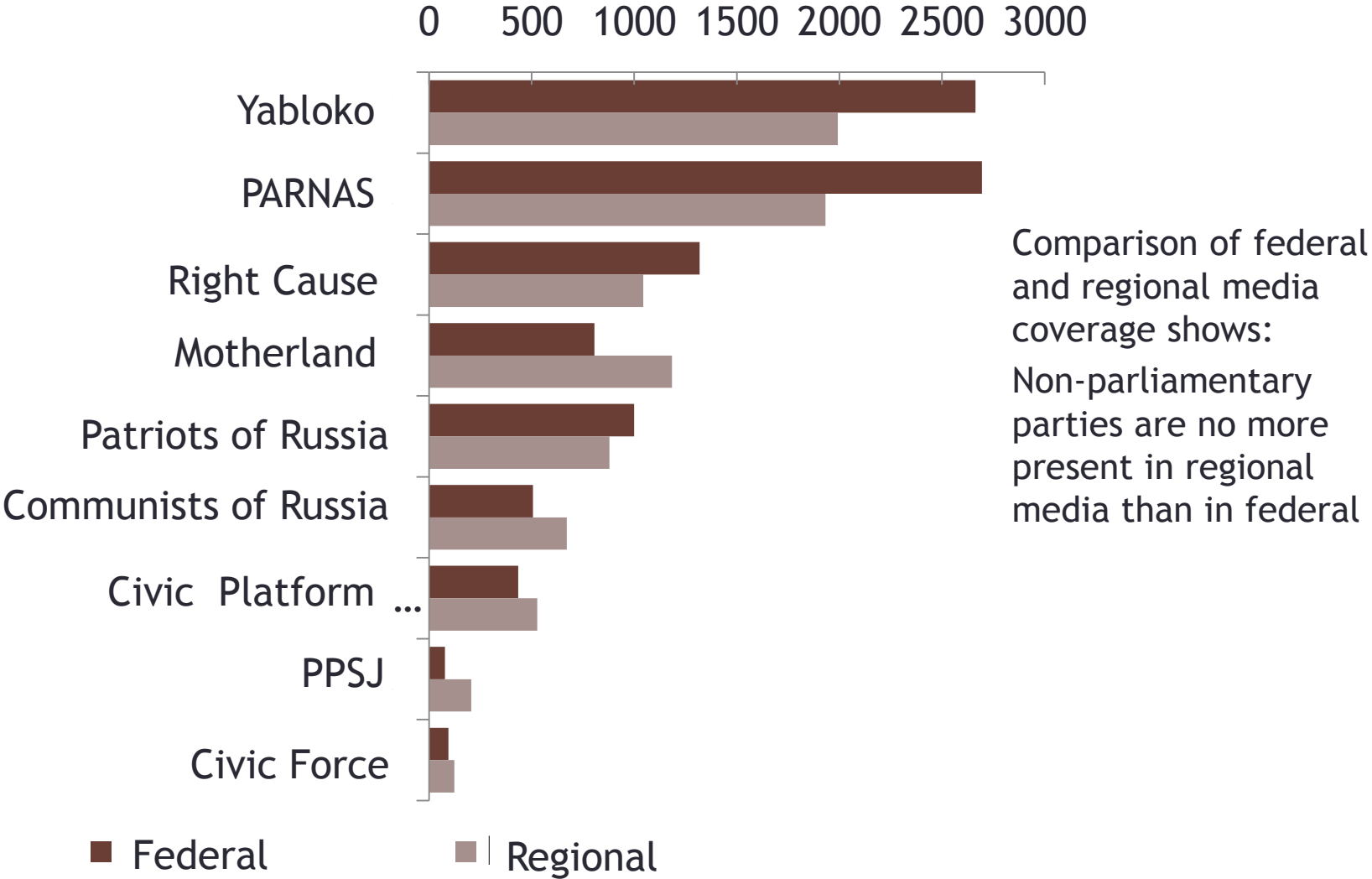
Regionalization



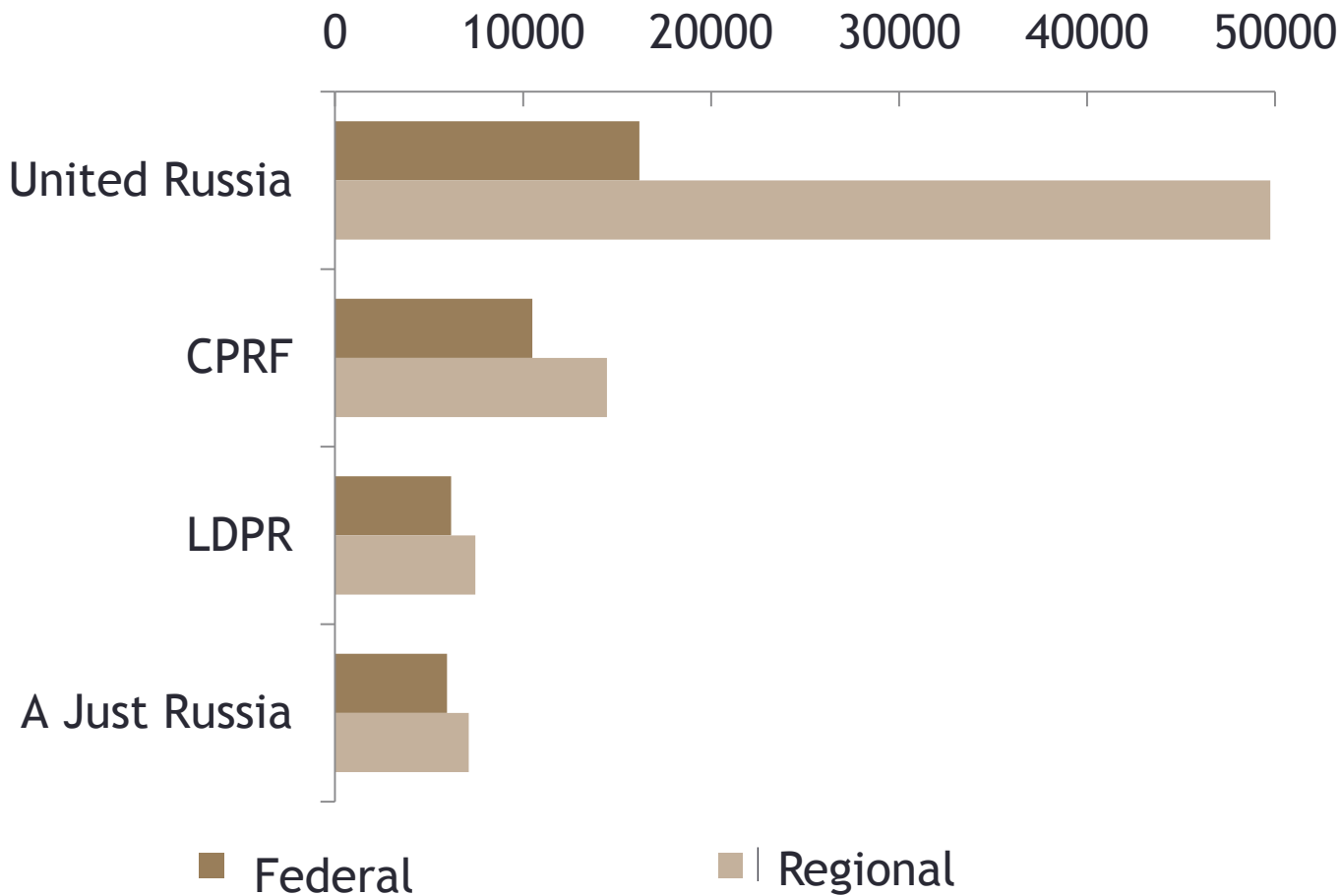
Region	Mentions
Moscow	38566
Moscow Region	6268
Sverdlovsk Region	4666
Hanty Region	4273
St. Petersburg	3987

Region	Mentions
Saratov Region	2438
Stavropol Region	2116
Chelyabinsk Region	1805
Novosibirsk Region	1614
Republic of Tatarstan	1569

Federal vs. Regional

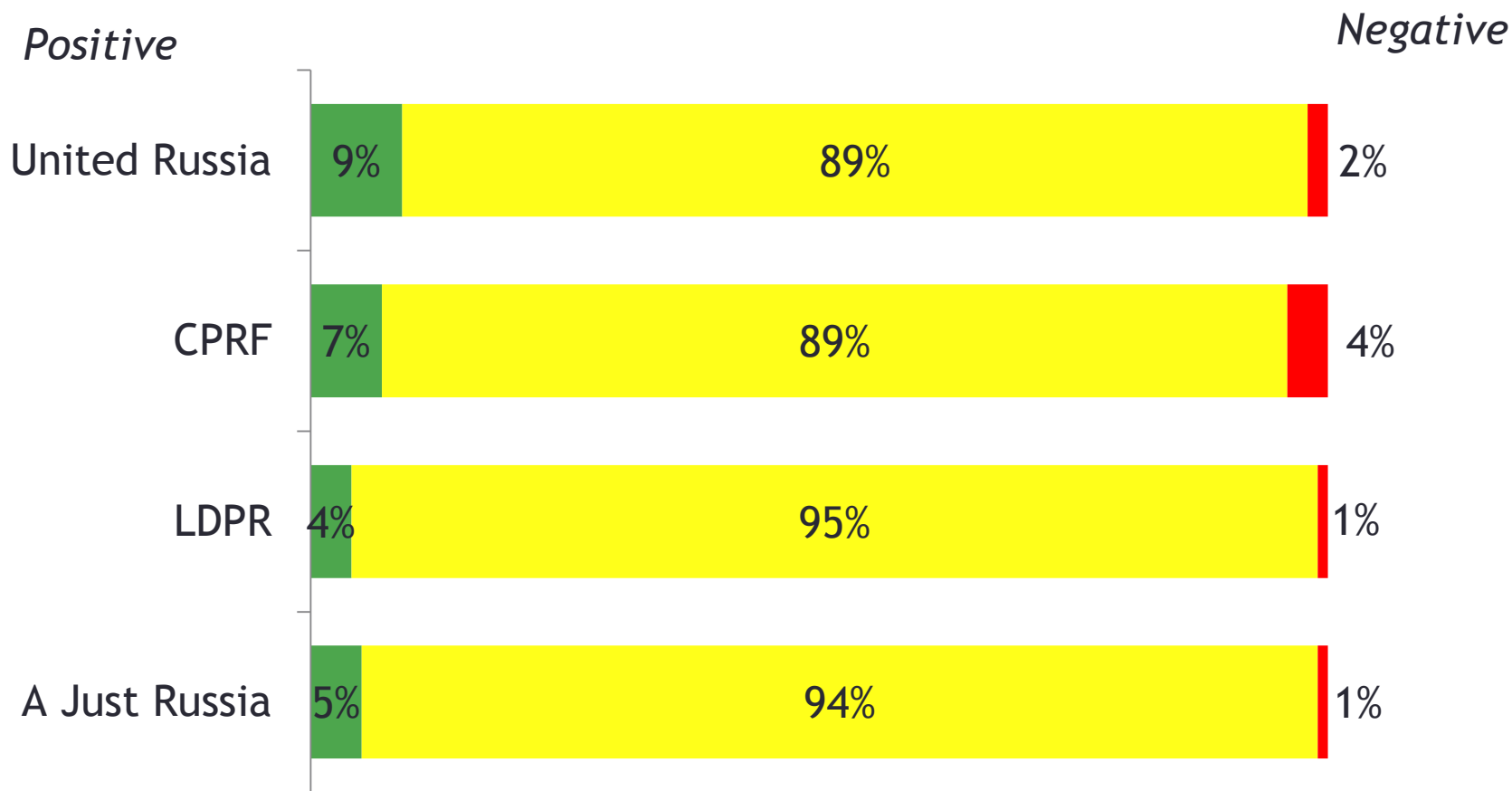


Federal vs. Regional



For parliamentary parties situation is different.

Type of Mentions

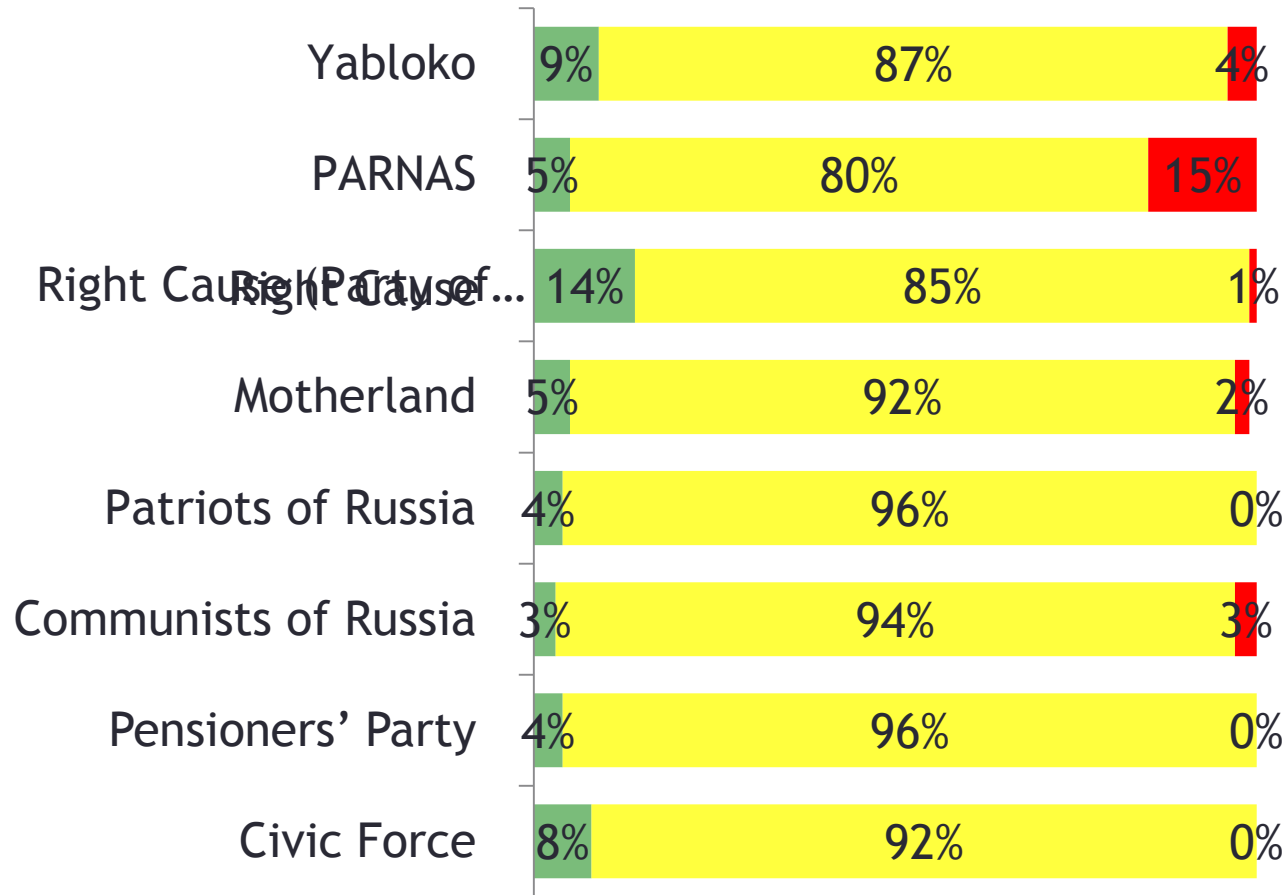


General framework for media coverage of parties activities remains neutral.

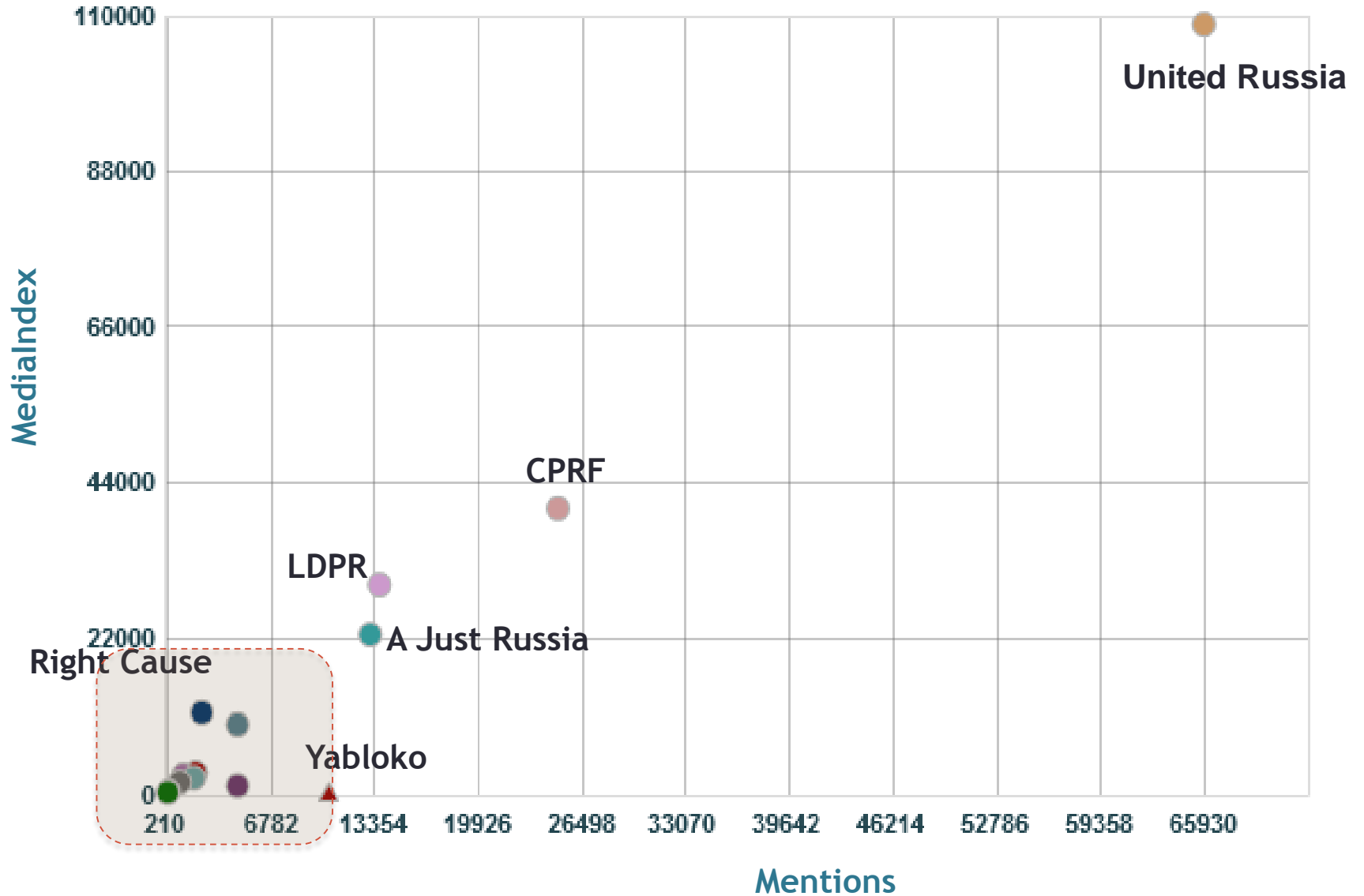
Type of Mentions

Positive

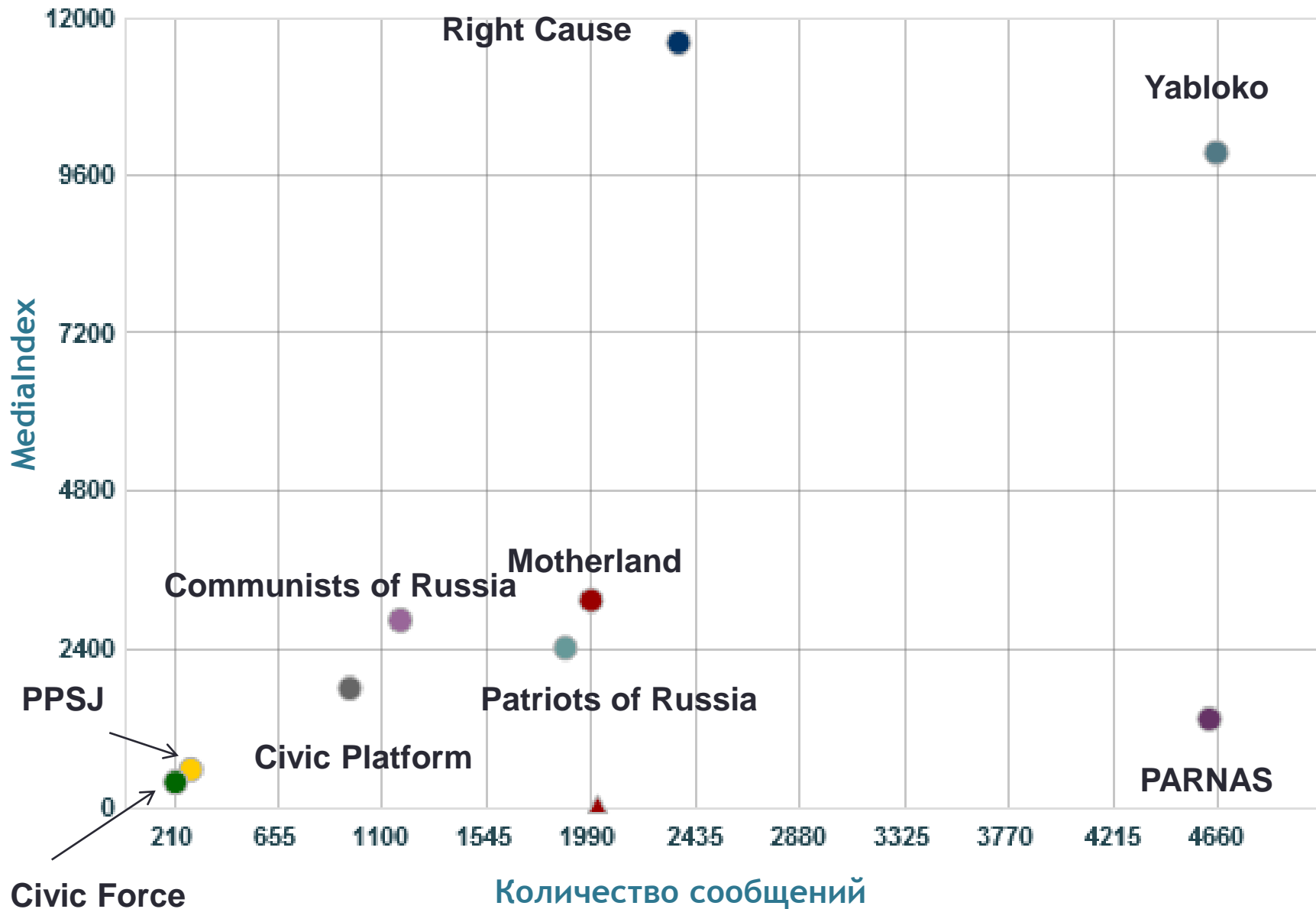
Negative



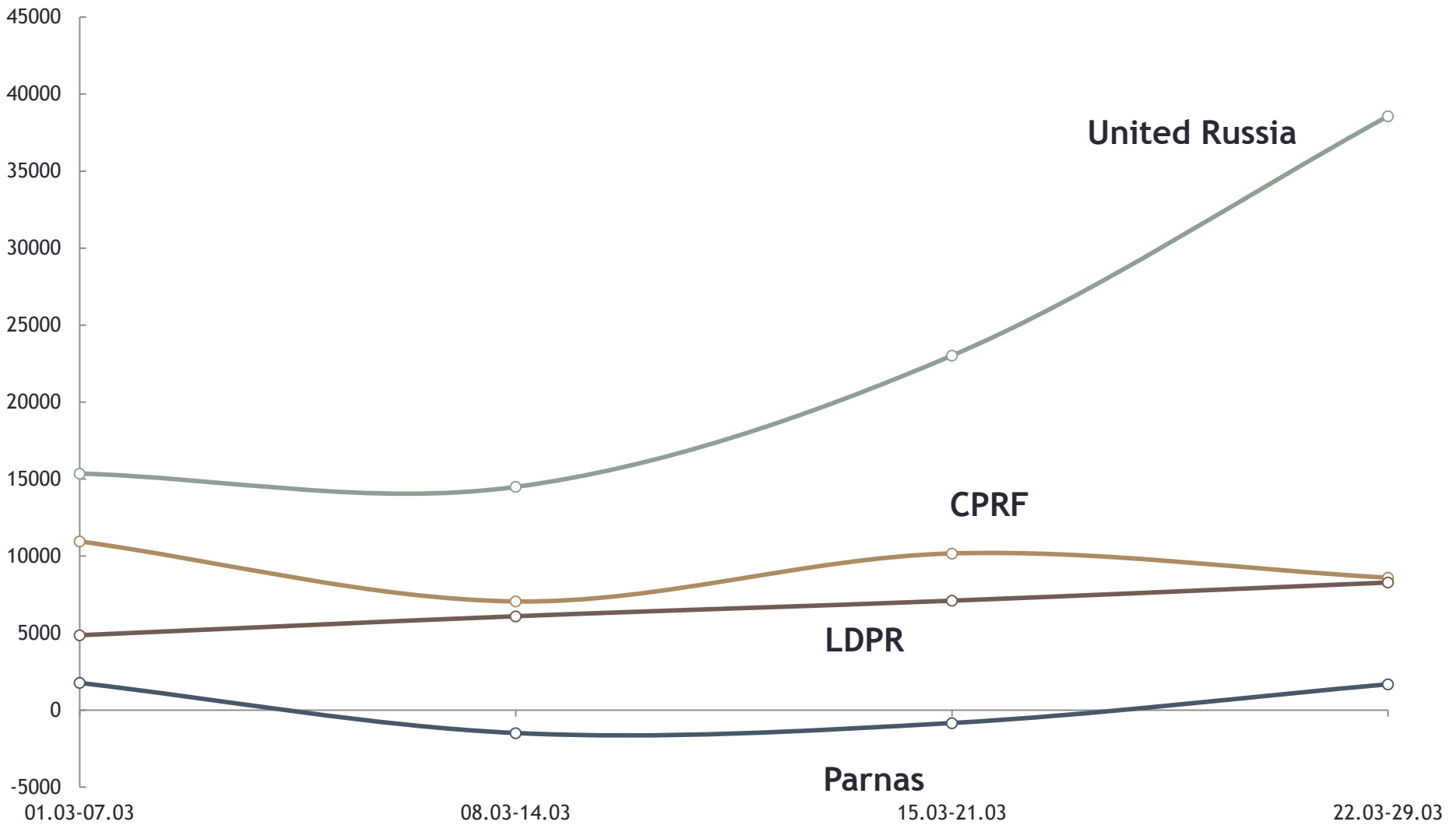
MI/Mentions



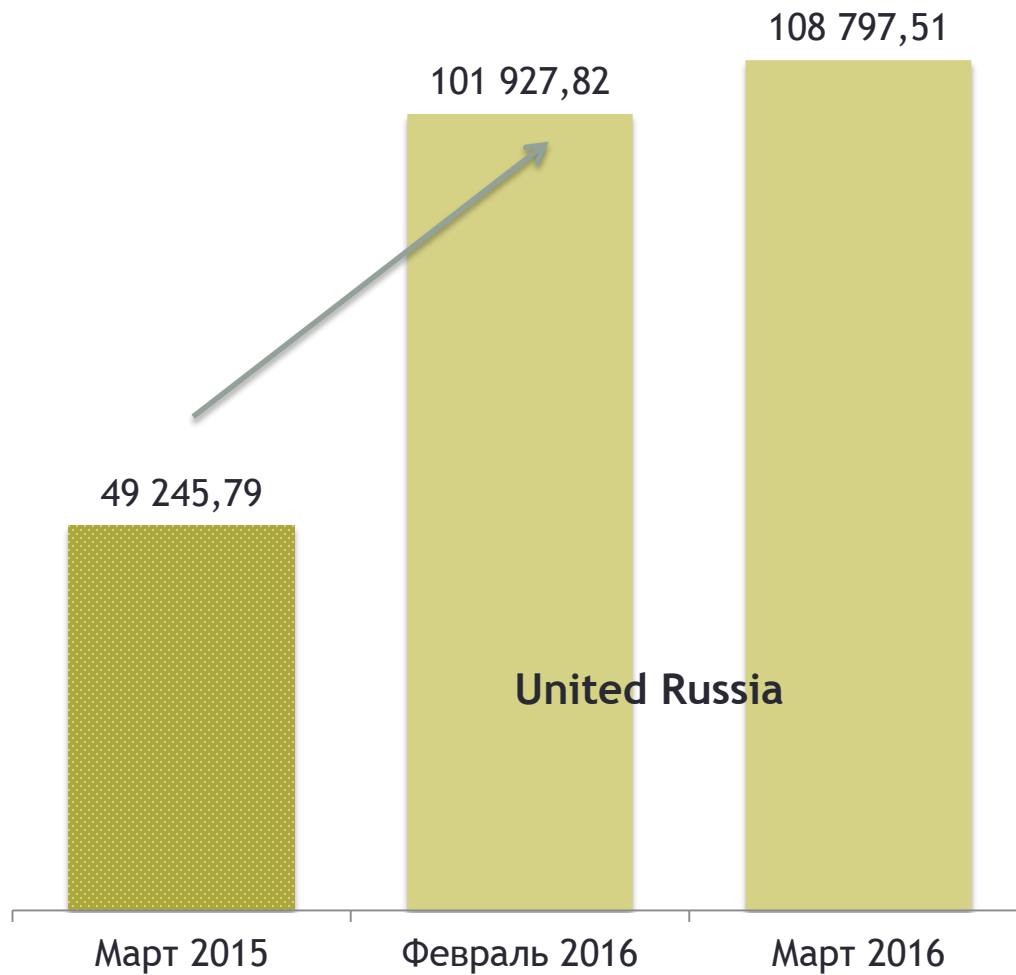
MI/Mentions



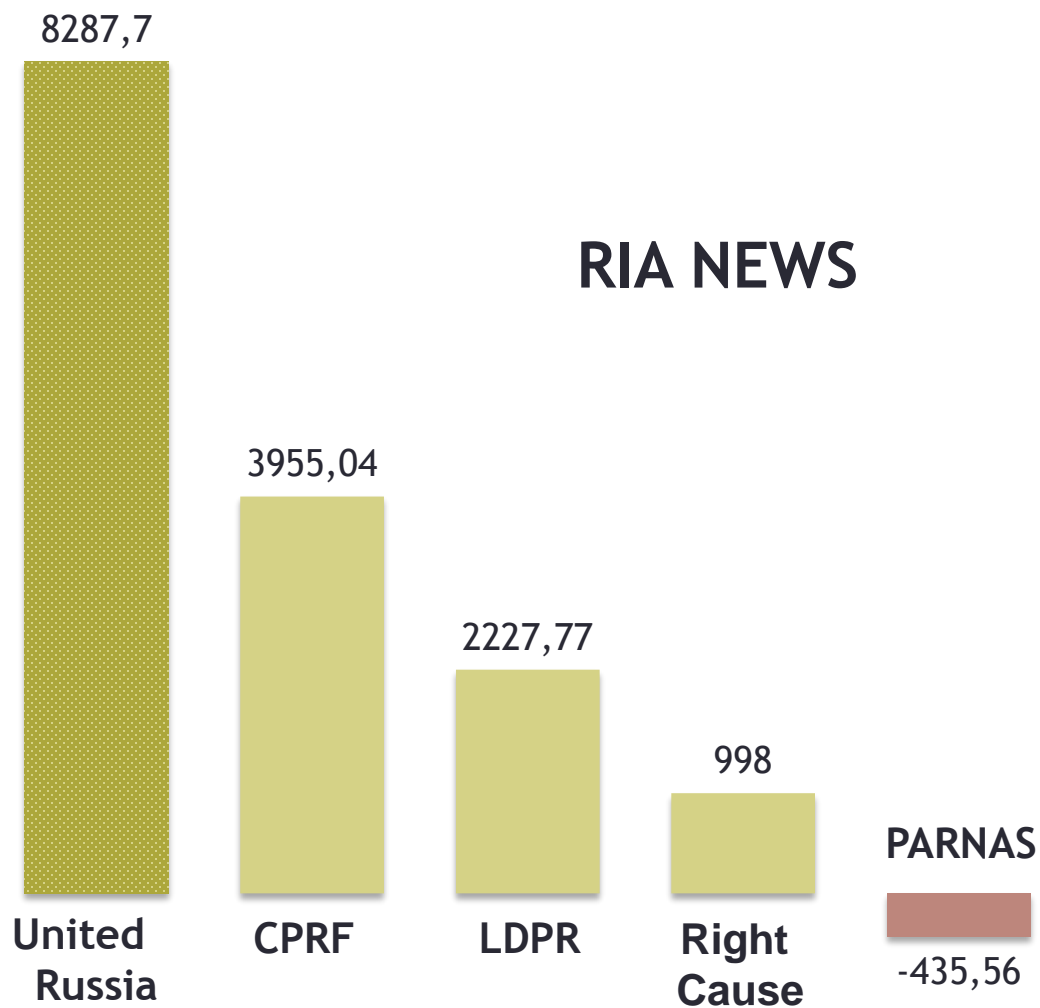
MediaIndex



MediaIndex



MediaIndex



RIA NEWS

RIA NEWS (Russia Today) is №1 in positive framing of United Russia

MediaIndex

5363,17



United Russia

1454,16

CPRF

1384,44

LDPR

1314,22

Right Cause

PARNAS

734,05

Just for comparison:
official website of
United Russia MI=
3800.

Which is twice less
than Russia Today
and 1.5 times less
than TASS.

TASS

Prinz Fred
rubben n

Qualitative analysis: frames of propaganda

- A 'person of distinction' of Chechnya, journalist and public figure has issued a formal accusation of malicious slander against Ilya Yashin.
- Members of the 'Chechen Youth Union' have called for an investigation into the activities of opposition member Yashin.

